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Cavins et al.

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(54) **APPARATUS AND METHOD FOR ACTIVATABLE SUBSTRATE APPLICATION**

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(58) **Field of Classification Search**
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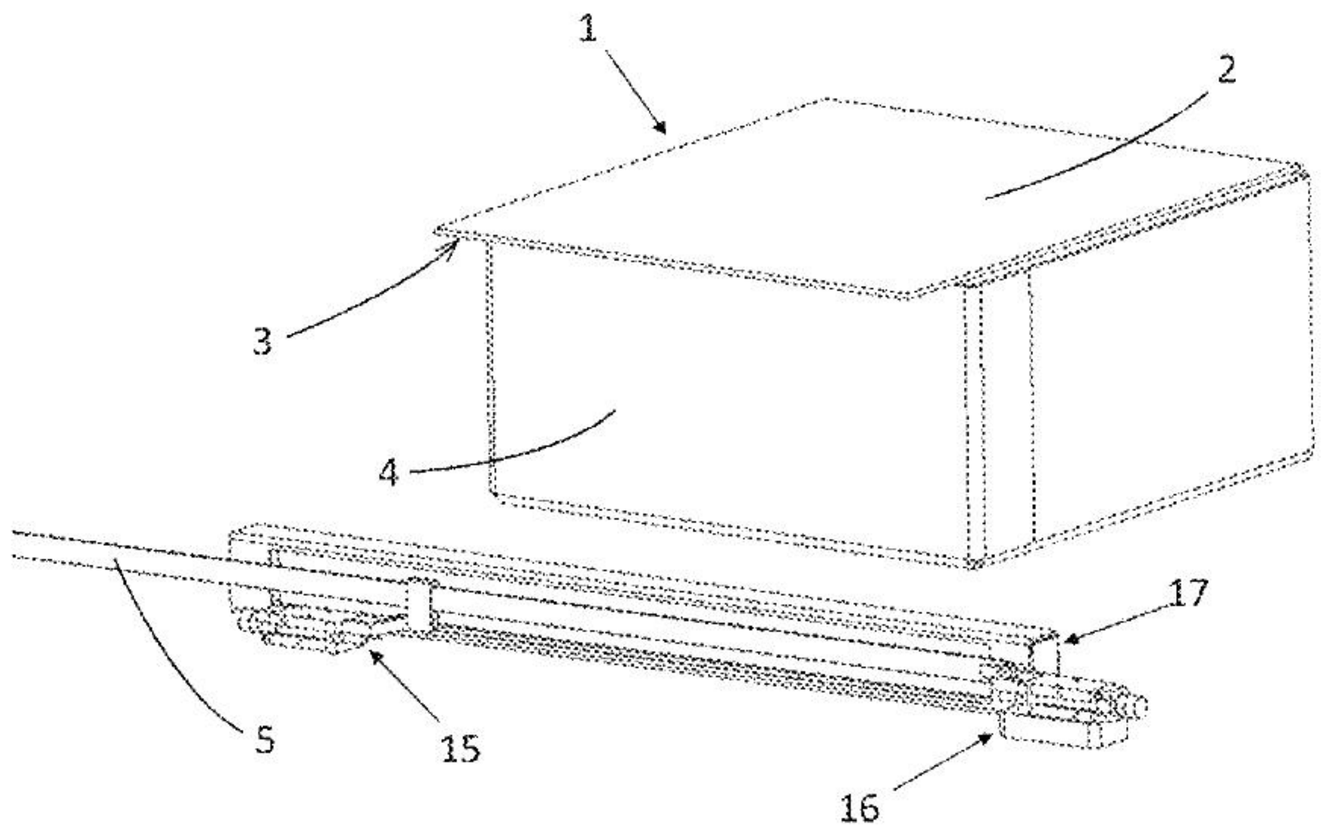
(57) **ABSTRACT**

A method of applying a tape to an article. The method includes contacting a first activatable adhesive composition of an adhesive tape with a placement device. The adhesive tape has a carrier substrate, the first activatable adhesive composition disposed on a first surface of the carrier substrate, and a second activatable adhesive composition disposed on a second surface of the carrier substrate. The method includes activating the first activatable adhesive composition such that the adhesive tape adheres to the placement device through the first activatable adhesive composition, separating the adhesive tape from a tape delivery system, activating the second activatable adhesive composition, contacting an article with the second activatable adhesive composition, and separating the placement device from the adhesive tape such that the adhesive tape remains adhered to the article.

11 Claims, 31 Drawing Sheets